

LINK Box Colerne Rudloe

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“Here’s looking at you, kid.”

Many of you will recognise the quote from the film “Casablanca”, the words being spoken by Humphrey Bogart to Ingrid Bergman.

Although it’s become one of the most recognisable quotes from any film, it wasn’t in the original screenplay. In fact it was just something Bogart had said to Bergman while he was teaching her to play poker between scenes. It’s thought to be a reference to a poker hand that contains a king, a queen and a jack as they are all “face” cards and appear to be looking at you. Bogart included the line spontaneously and it instantly became a classic.

“Heeeere’s Johnny!” is line from “The Shining” starring Jack Nicholson. This was an improvisation by him after a number of takes of the terrifying scene of the crazy caretaker bursting through a door, with bared teeth and an axe. In fact it was borrowed from a chat show with the legendary Johnny Carson and it was the line that introduced him each evening.

Anyone who’s seen the film “Jaws” will remember the local sheriff, played by Roy Scheider setting out to see if he could find the monster shark that was terrifying people on the beach. The film was beset with budgeting difficulties and the crew had hired a local tugboat which was far too small for the task in hand, leading one of the crew members to say “you’re gonna need a bigger boat”. Roy Scheider liked the quip and used it in the film’s climax.

At LINK we have a number of sayings that have become, at least to us, legendary. Chief among them is “I don’t know what I’d do without LINK.”

Of course, in the last 4 months our clients have had to manage without most of the service, the saving grace being that there haven’t been many requests for help. But gradually as things start to get back to some kind of new normality, it’s a phrase we’re looking forward to hearing again.

Steve Drew